

(Junior) AdOperations Manager (f/m/x)

Hamburg, Germany

Exmox is a Hamburg based mobile marketing agency, connecting advertisers with their highest value users through our owned and operated apps. We created an innovative business model that focuses on rewarding users for testing and engaging with the apps of our clients.

We're on a mission to scale our platform and provide the best user experience for our users and are looking for ambitious individuals who are eager to contribute to our growth.

Tasks

To create a structure, we divide your responsibilities into two parts:

1. Campaign Management (Digital Marketing)
 - Creation of campaigns, including targeting settings and tracking parameters
 - Monitoring and optimization of ongoing campaigns
 - Development of textual and visual advertising content
2. Ad Operations & Technical Aspects
 - Troubleshooting technical or ad serving related challenges
 - Management and processing of users in the company's own products and programs
 - Creation of reports, as well as data and performance analyses
 - Internal services and interface for other departments

Requirements

- Degree with a commercial focus
- 2-3 years of professional experience in Ad Operations, campaign management, digital marketing, or another related field
- Enthusiasm for mobile games and online topics
- Analytical skills and critical thinking
- Affinity for numbers and data
- Ability to learn quickly and adopt new concepts
- A proactive, thorough and independent way of working

- High level of interpersonal skills and excellent communication skills
- Fluent in German (C1 level); English is a plus

Benefits

- **Work Life Balance**
We value rest and work life balance, we offer you 30 days of paid vacation days
- **Commuter Benefits**
We provide you with public transportation tickets
- **Professional Development**
We support you in deepening your skills and provide you an annual education budget of 1.500€
- **Workation**
Combine Vacation with work: we offer annual workation opportunities
- **Gym membership - Wellpass**
With Wellpass you can use more than 7000 Spas/ Gyms/ etc. in Germany
- **Catering**
We offer monthly team lunches, daily fruits and vegetables and every beverage you could wish for
- **Flexibility**
Benefit from flexible working hours and working from home
- **Corporate Benefits**
Benefit from exclusive discounts for big brands&platforms
- **Diversity**
We are an international team of talented people with different cultural backgrounds
- **Fun and Games**
We have a big socializing area to make room for having relaxing activities within the working day
- **Desk Setup**
Wherever you work, we will provide you with your workspace utensils

Please note: this is not a remote only position, we offer you a flexible hybrid model here in Hamburg, Germany - working from home on Mondays & Fridays, coming to the office on Tuesday, Wednesday & Thursday! :)

We're just at the beginning of what's possible. We'd love to welcome you aboard our team.

This fits your ideas exactly or you're still unsure if it's really the right fit? Feel free to contact Julia and together we will find out. :)